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2019-20 Survival Kit Coupon Book · Ad Deadline & Distribution Calendar:

UNIVERSITY(S)	EDITION	QUANTITY	AD DEADLINE	DISTRIBUTION DATES/DELIVERY METHOD
Montana State University	Fall semester '19	16,000	6/19/19	8/26/19 - Direct mail in apts/homes (USPS) & MSU Bookstore
Montana State University	Spring semester '20	16,000	11/20/19	TBA - Direct mail in apts/homes (USPS) & MSU Bookstore
University of Montana	Fall semester '19	15,000	7/20/19	8/26/19 - Direct mail (residence halls) & The Bookstore at UM
University of Montana	Spring semester '20	15,000	11/23/19	1/10/19 - Direct mail (residence halls) & The Bookstore at UM
OSU/LBCC Combo Edition	Spring quarter '19	20,000	2/22/19	4/1/19 - Direct mail - In home/dorm/fraternity/sorority
OSU/LBCC Combo Edition	Fall quarter '19	20,000	8/17/19	9/25/19 - Direct mail - In home/dorm/fraternity/sorority
OSU/LBCC Combo Edition	Winter quarter '20	20,000	11/20/19	1/6/20 - Direct mail - In home/dorm/fraternity/sorority
UO/LCC/NCU Combo Edition	Spring quarter '19	20,000	2/20/19	4/1/19 - Mail to UO, NCU; Titan Store for LCC students & staff
UO/LCC/NCU Combo Edition	Fall quarter '19	20,000	8/16/19	10/1/19 - Mail to UO, NCU; Titan Store for LCC students & staff
UO/LCC/NCU Combo Edition	Winter quarter '20	20,000	11/26/19	1/6/20 - Mail to UO, NCU; Titan Store for LCC students & staff
University of Washington	Spring quarter '19	20,000	2/27/19	4/1/19 - UW Housing, The Hub & University Bookstore
University of Washington	Fall quarter '19	20,000	8/07/19	9/25/19 - UW Housing, The Hub & University Bookstore
University of Washington	Winter quarter '20	20,000	11/15/19	1/6/20 - UW Housing, The Hub & University Bookstore
Palouse Region Survival Kit (local residents)	Summer '19	20,000	4/10/19	5/15/19 - Direct mail, in-homes to 99163 and 83843
Palouse Region Survival Kit (local residents)	Winter '19	20,000	9/13/19	10/16/19 - Direct mail, in-homes to 99163 and 83843
WSU/UI Combo Edition	Fall semester '19	28,000	7/10/19	8/19/19 - WSU/UI Housing & WSU/UI Bookstores
WSU/UI Combo Edition	Spring semester '20	28,000	12/04/19	1/13/20 - WSU/UI Housing & WSU/UI Bookstores