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UW RESIDENTIAL COMMUNITY STUDENT ASSOCIATION  
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WSU RESIDENCE HALL ASSOCIATION



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## 2018-19 Survival Kit Coupon Book · Ad Closing & Distribution Calendar:

UNIVERSITY	EDITION	CIRC.	AD CLOSING	DISTRIBUTION DATES/DELIVERY METHOD
Montana State University	Fall semester '18	16,000	6/15/18	8/27/18 - Direct mail in apts/homes (USPS) & MSU Bookstore
Montana State University	Spring semester '19	16,000	11/21/18	TBA - Direct mail in apts/homes (USPS) & MSU Bookstore
University of Montana	Fall semester '18	15,000	7/20/18	8/27/18 - Direct mail (residence halls) & The Bookstore at UM
University of Montana	Spring semester '19	15,000	11/23/18	1/10/19 - Direct mail (residence halls) & The Bookstore at UM
Oregon State University	Spring quarter '18	20,000	2/23/18	3/31/18 - Direct mail - In home/dorm/fraternity/sorority
Oregon State University	Fall quarter '18	20,000	8/17/18	9/18/18 - Direct mail - In home/dorm/fraternity/sorority
Oregon State University	Winter quarter '19	20,000	11/20/18	1/5/19 - Direct mail - In home/dorm/fraternity/sorority
UO/LCC/NCU Combo Edition	Spring quarter '18	20,000	2/20/18	3/31/18 - Mail to UO, NCU; Titan Store for LCC students & staff
UO/LCC/NCU Combo Edition	Fall quarter '18	20,000	8/16/18	9/22/18 - Mail to UO, NCU; Titan Store for LCC students & staff
UO/LCC/NCU Combo Edition	Winter quarter '19	20,000	11/26/18	1/05/19 - Mail to UO, NCU; Titan Store for LCC students & staff
University of Washington	Spring quarter '18	20,000	2/27/18	3/26/18 - UW Housing, The Hub & University Bookstore
University of Washington	Fall quarter '18	20,000	8/03/18	9/26/18 - UW Housing, The Hub & University Bookstore
University of Washington	Winter quarter '19	20,000	11/16/18	1/07/19 - UW Housing, The Hub & University Bookstore
Palouse Region Survival Kit (local residents)	Summer '18	20,000	4/06/18	5/16/18 - Direct mail, in-homes to 99163 and 83843
Palouse Region Survival Kit (local residents)	Winter '18	20,000	9/21/18	10/17/18 - Direct mail, in-homes to 99163 and 83843
Washington State University/University of Idaho	Fall semester '18	28,000	7/13/18	8/20/18 - WSU/UI Housing & WSU/UI Bookstores
Washington State University/University of Idaho	Spring semester '19	28,000	12/05/18	1/7/19 - WSU/UI Housing & WSU/UI Bookstores